



Stand out and make an impact

Inspiring high-quality adult and continuing
education for the effective development of Finnish
working life

We are a provider of adult and continuing education services for managers and professionals in Finland.

Our mission is to commercialize the university's research-based expertise in adult and continuing education, with an emphasis on innovative solutions that are easy to put into practice.



Why UvaasaExEd?

Effectiveness

We deliver inspiring and impactful adult and continuing education that provides you with practical tools to operate effectively and efficiently in an ever-changing world of work.

Expertise

Our practical programmes harness researched university science, theory and academic process to effectively solve everyday management and business challenges.

Accessibility

We are a service-oriented, flexible and accessible adult and continuing education partner that has made its services easy to choose, tailor, buy and deliver.

Adult and continuing education based on scientific research

- ▶ The teaching methods and quality of our training courses are strongly based on scientific and theoretical up-to-date research, which supports the achievement of high learning outcomes in training.
- ▶ Our training courses always use the latest pedagogical teaching methods to support both individual and group learning outcomes.
- ▶ We always make use of modern digital tools and learning environments that enable multichannel learning and learning outcomes.
- ▶ Our training is based on ethics, transparency and reliability

Fast learning results with agile and customized programs

- ▶ A flexible and agile training partner
- ▶ We produce most impactful trainings
- ▶ Our custom solutions are tailor-made training programs designed to meet the specific needs of our customers
- ▶ The University of Vaasa's up-to-date and modern researched knowledge enables us to continuously renew and expand our training offer for the benefit of our customers.

eMBA Academic Council

Evidence-Based Results and Quality Assurance

- To ensure sufficient academic quality and standards UvaasaExEd has an eMBA Academic Council chaired by UvaasaExEd's CEO
- Other members are internal academic experts across the main eMBA curricula (module owners)
- Besides approving the eMBA curricula the council advises on continuous improvements to curricula based on for example customer feedback

Offer of Adult and Continuing Education



Offer of adult and continuing education

eMBA

Open and tailored programmes

Online trainings and webinars



Themes - Examples

Fuel for Thoughts– Energy for Business

- ▶ Management & Leadership
- ▶ Strategy (Business Development, Financial Management)
- ▶ Digital Marketing & Customer Value
- ▶ Sales Management
- ▶ Customer Experience
- ▶ HR Management
- ▶ Social Health Care and Wellbeing
- ▶ Risk Management & Security
- ▶ Energy business



eMBA Structure



Management Training

UvaasaExEd's eMBA programs educate leaders, managers and experts to understand business, business concepts and models, to be open minded and to see opportunities for growth and success, and to make good decisions every day in both bigger and smaller issues.



Core Modules

Core modules 75 ECTS

Strategic Business
Development

Strategic
Financial
Management

Managing in
Multicultural
Environment

Managing
Customer Value
and Customer
Experience

Leadership and
Personal
Development

eMBA
Development
Project

Stand out and make an impact

Specialization modules 20-30 ECTS

Executive
MBA
specialization
tracks 20-30 ECTS
(Two or
three optional modules)

- ▶ Sales Management
- ▶ HR
- ▶ Social and Health Care
- ▶ Risk Management& Safety
- ▶ Energy Business



eMBA Structure

Core Modules 75 ECTS

- ▶ Strategic Business Development 10 ECTS
- ▶ Strategic Financial Management 10 ECTS
- ▶ Leadership in a Multicultural environment 15 ECTS
- ▶ Customer Value and customer experience Management 10 ECTS
- ▶ JOKA-Growth as a leader 15 ECTS
- ▶ MBA Development Work 15 ECTS

Specialization Modules 20-30 ECTS

- ▶ Specialization studies in Sales 20 ECTS
- ▶ Specialization Studies in Human Resource Management 20 ECTS
- ▶ Specialization Studies in Social and Health Services Management 20 ECTS
- ▶ Specialization studies in Energy Business 20 ECTS
- ▶ Specialization Studies in Risk Management and Security 20 ECTS



Trainings are those important moments when you can stop and think more deeply about your business.

Timo Keski-Kasari

CEO, Juustoportti Ltd.



As a result of the training, I have found my role as a manager more meaningful and effective.

Janne Järvenpää

Senior Physician at the Ophthalmology Clinic of Vaasa Central Hospital, Specialist in Ophthalmology, Ophthalmic Surgeon



I wanted to develop
and deepen
my knowledge
in human resources management,
networking and to advance
my career.

Eveliina Ihalainen

People & Culture Manager,
Kämp Collection Hotels



I chose Executive Education at the University of Vaasa because I can have good access to the latest research through a local university with a good reputation.

Teresa Laine-Puhakainen

KWH Group's lawyer



Please contact us!



Harry Linnarinne

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Thank You!

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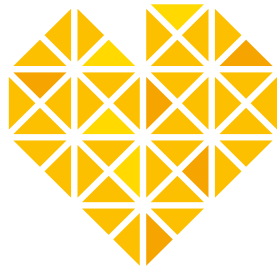
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